

# Press Release

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Valencia, January 25, 2024

## MAHLE becomes “Title sponsor” of the Eco Rally in the Valencia Region

- The MAHLE RACING TEAM will be headed by racing professional Beitske Visser
- MAHLE, who has been supporting this international competition since 2018, is reinforcing its presence
- MAHLE promotes and drives electromobility as part of its global strategy.

**This year marks the tenth anniversary of the Eco Rally Valencia – an ideal opportunity for MAHLE to celebrate becoming the title sponsor of this edition. This international competition, reserved exclusively for electric cars, will start on February 16 from the Town Hall square of Castellón. The well-known professional racer Beitske Visser will be leading the MAHLE RACE TEAM for the second year in a row, and participating not only in the Spanish competition but also in the event that will take place in March in Slovenia. “As a global provider of e-mobility solutions and a local business, we are proud to support the next edition of this outstanding event as title partner. With the MAHLE Eco Rallye de la Comunitat Valenciana, we will be demonstrating that e-mobility is competitive, sustainable, and fun. Best of luck to all participants and especially to the MAHLE RACING TEAM and our racer Beitske Visser”, said William Fabre, Vice President Electronics & Managing Director MAHLE Electronics SLU.**

Since 2018, MAHLE has been an official sponsor of the Eco Rallye de la Comunitat Valenciana, participating with electric cars and first-class riders in this international event, and securing outstanding positions. The presence of MAHLE will be very prominent, expanding visibility and supporting zero-emissions mobility.

Electrification, thermal management, and components for highly efficient and clean internal combustion engines are the core elements of the MAHLE 2030+ Group strategy. In the field of electrification, MAHLE is pursuing a focused strategy that predominantly centers on electric drive systems and smart charging, and is thus positioning itself as a system champion for e-mobility. Systems expertise is a crucial success factor in electrification. MAHLE has the capacity to electrify all types of vehicles, from motorcycles and cars to commercial vehicles.

At present, MAHLE sells more than 8 million electric drive systems and electric ancillary systems per year for use in the automotive, urban mobility, and industrial sectors.

The latest MAHLE innovations include a new technology kit for electric motors that combines the advantages of the benchmark SCT and MCT e-motors: permanently high peak power, contactless and thus wear-free power transmission, the elimination of rare earths, and maximum efficiency. The Group has also introduced a new battery cooling plate with a bionic structure, delivering 10% higher cooling performance compared to conventional designs. Thermal management is a key element in electrification.

MAHLE's e-bike business continues to grow, with innovative super-lightweight rear hub drive systems and a broad international customer base in all market segments. To date, almost 50 cycle manufacturers across the globe have opted for drive components and complete systems from MAHLE Smartbike Systems, based in Palencia. In 2023, some 280 models with this technology will be available on the market and the number is set to grow.

In Spain, MAHLE is represented by more than 2,500 employees at eight production locations in regions such as Valencia, Cuenca, Valladolid, Catalonia, Palencia and Madrid. They manufacture components for electric vehicles and clean internal combustion engines as well as e-bikes. Valencia is home to one of the most outstanding MAHLE R&D centres in Europe and has more than 100 engineers dedicated to research in the field of e-mobility.

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The MAHLE RACE TEAM at the Eco Rally 2023



The new bionic battery cooling plate from MAHLE delivers 10% higher cooling performance compared to conventional designs.



The new technology MAHLE kit for e-motors delivers permanently high peak power, contactless and thus wear-free power transmission, the elimination of rare earths, and maximum efficiency.



In the space of a few years, MAHLE has established itself as a technology leader in the e-bike sector with super-lightweight drive systems.

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## About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry with customers in both passenger car and commercial vehicle sectors. Founded in 1920, the technology group is working on the climate-neutral mobility of tomorrow, with a focus on the strategic areas of e-mobility and thermal management as well as further technology fields to reduce CO<sub>2</sub> emissions, such as fuel cells or highly efficient, clean combustion engines that also run on synthetic fuels or hydrogen. Today, one in every two vehicles globally is equipped with MAHLE components.

MAHLE generated sales of more than EUR 12 billion in 2022. The company is represented with around 72,000 employees at 152 production locations and 12 major research and development centers in 30 countries.

#weshapefuturemobility